



# Social Norms: Emergence, Persistence, Effects

23-25 April 2019 | Knoxville

## A DySoC/NIMBioS Investigative Workshop

*Human social behavior is controlled by many interacting factors including material cost-benefit considerations, genetically-informed social instincts, personality, and culturally transmitted norms, values, and institutions. A social norm is a behavior that one is expected to follow and expects others to follow in a given social situation. Understanding the emergence, persistence, and effects of social norms is crucial for developing better policies affecting the life of the society as a whole and of its individual members. This workshop brings together active scholars interested in various aspect of social norms in an attempt to stimulate new synergies, insights, and collaborations. We envision this meeting as a truly transdisciplinary gathering of researchers from diverse disciplines including sociology, anthropology, psychology, economics, evolutionary biology, cultural evolution, neurobiology, political science, history, and experts on extremism, marketing, communications, as well as policy scholars and practitioners.*

*Participation is by application only. Successful applicants will be notified within several weeks after the application deadline. Financial support for travel, meals and lodging is available.*

**Application Deadline: December 1, 2018**

***For more information and the application link, visit***  
**[http://www.nimbios.org/workshops/WS\\_socialnorms](http://www.nimbios.org/workshops/WS_socialnorms)**

